

## lobOlmo

## Photography | Journalism

German freelance photojournalists Jutta Ulmer and Michael Wolfsteiner, partners in "lobOlmo", share a passionate focus on "Fair Trade in Latin America". During their frequent travels there, they visit Fair Trade producers and document production processes of Fair Trade products (crafts and agricultural commodities) and additionally document the everyday lives of these producers.

Together, Jutta and Michael stage sophisticated multi-media programmed presentations to report on "Fair Trade in Latin America". They also promote Fair Trade by contributing articles and photographs to magazines and trade journals. Photography usage rights are available for purchase.

Through their presentations, articles and photographs, Jutta and Michael aim to reach Fair Trade committed consumers directly and to publicize Fair Trade to those presently uninvolved.

Jutta and Michael are individual associate members of the World Fair Trade Organization (WFTO).



For more information go to: www.lobOlmo.de

